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## The Power of the Poster PDF



: **The Power of the Poster**

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Description :

PDF-4e549 | Published to coincide with a major exhibition in April 1998 at the Victoria and Albert Museum, this is an account of the evolution of the poster, from its early beginnings in the 1870s to the increasingly radical approach of the late-20th century. The book is divided into three parts: "Issues and Ideas" examines the political poster; "Products and Services" takes a look at the poster in the contex... *The Power of the Poster*

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